



Workplace Health Leadership Group
Northern Ireland

CONFERENCE



Managing Workplace Health: *Fit for Purpose*

20th & 21st November 2019

Invitation To Exhibit



Venue: La Mon Hotel, 41 Gransha Road, Castlereagh, Belfast, BT23 5RF

Sponsored by



HEALTH
MATTERS
OCCUPATIONAL HEALTH



Event: **2 DAY CONFERENCE: Managing Workplace Health:
*Fit for Purpose***

Event Date: Wednesday 20th & Thursday 21st November 2019

Event Venue: La Mon Hotel, 41 Gransha Road, Castlereagh, Belfast, BT23 5RF

Event rationale: By creating a positive, safe and healthy environment for staff, employers can increase morale, improve employees' work-life balance and, in turn, positively impact on their business.



Yet many organisations find this a major challenge. There is a myriad of reasons for this including –

- a lack of understanding of the benefits of tackling this issue;
- a failure to see employee health as a priority against other operational demands;
- a reactive approach to implementing health policies rather than focusing on prevention;
- a poor evidence base to measure the return on investment of any programmes;
- a lack of best practice examples to promote improvements.

This Conference aims to provide attendees with solutions to the five obstacles mentioned above.

Event outline: The Conference takes place in the La Mon Hotel, Belfast, and is run in both plenary and seminar format. The interactive exhibition forms an integral part of the event.

There are 2 exhibition areas in the venue and **ALL** tea/coffee/lunch breaks take place in these 2 areas.



There are a number of pre Conference workshops run on both days and exhibitors are encouraged to pitch ideas should they want to run one of these.

Event Objectives: The event will bring together experts from a variety of workplace health disciplines keen to impart their knowledge to educate and inform you about not only the latest trends in workplace health but how to go about building a 'healthy' working culture.

Day 2 builds up to a p.m. session of case studies showing successful interventions by organisations who have witnessed big improvements in their workplace health ROI.

Audience: The event is aimed at:-

- Health & Safety Practitioners
- Occupational Health Professionals
- Mental Health Practitioners/Doctors
- Occupational Hygiene specialists/providers
- Health champions
- HR Department professionals
- Safety Representatives
- Health & Wellbeing professionals
- Counsellors

And will interest a range of job titles from Senior/Middle/Frontline Management to Consultants, Specialists and Safety Reps

Audience Sectors: Predominately large organisations in the public, private and voluntary arena. The event will attract attendees from all sectors of commerce.

Event Promotion: **All 7 partner organisations will be promoting the event**

- NI Safety Group member employers (and beyond)
- IOSH (NI) members
- Buildhealth Members
- HSENI/Local Councils
- PHA
- BOHS NI Membership

Event promotion will predominately be online and social media however the local press will be targeted to promote the event.

We encourage exhibitors to promote the event also.

There is a tradition amongst Northern Ireland Safety Group members of being asked and actively passing on event information to their contact lists.

Interactivity: Our experience indicates that the more interactive an exhibitor can be the more interest they will get from delegates. We urge exhibitors to consider this pre event.

Logistics:

- Exhibitors **MUST** set up the night before
- Exhibitors will have a table + two chairs at their stand
- Maximum of 2 attendees per exhibitor
- Lunch/tea/coffee will be provided
- Exhibitors must provide details of insurance + a risk assessment (blank template can be provided if requested).
- Electricity points available at most stands
- The venue has free Wi-Fi but using your smart phone as a 'hot spot' may be a better option as the Wi-Fi is shared throughout the whole building
- Car parking at the venue is free
- We have negotiated a rate for exhibitors wanting to stay at the hotel.

Audience Numbers: Target is 200 organisations represented at the Conference.

Exhibitor package: This includes:-

- Stand at event (covers pre Conference/breaks/lunch/post event)
- Logo on holding revolving pre/post presentation PowerPoint on the day
- Free advert in conference presentation notes booklet given to all delegates
- NI Safety Group Newsletter/electronic articles (pre and post event) – infomercial in nature and if supplied



Exhibitor benefits:

- Exposure to delegates responsible for workplace health and safety in their organisations.
- Opportunity to raise your organisation's visibility in your target marketplace
- Increased brand awareness
- Opportunity to demonstrate your products/services
- Attendee list available on request (no contact details given)



Exhibitor restrictions:

- 'Open' access to WHLG(NI) partner organisations' member databases.



Exhibitor fee:

2m stand -£395+ VAT

invoiced on booking and payment pre Conference.

3m stand - £495 + VAT

invoiced on booking and payment pre Conference.

Both include two free exhibitor places + catering.

Event Organisers: Workplace Health Leadership Group NI - www.whlgni.org.uk

The Workplace Health Leadership Group NI (WHLGNI) was formed on 10th August 2016 when a group of committed stakeholders from across industry and government came together to ensure that effective workplace health management is given the priority in Northern Ireland workplaces that it warrants.



Partners



NI Branch



Northern Ireland Safety Group



Conference topics: The Conference brochure isn't out yet so we've produced below a list of topics that will be covered by the speakers at the Conference.

Day 1

Work related ill health. What's the problem and where is the solution?

Can work really cause cancer?

Chronic lung disease - a local perspective

Health Surveillance

Welding fume exposure

The role of the Occupational Health Hygienist

Dust Control (inc nuisance dust)

LEV W/shop

Face fit testing

Applying ergonomics/the 'fit' between people and their work

How psychosocial factors can lead to musculoskeletal disorders

Ageing workforce research

Day 2

"Depression is not forever"

Resilience: what is driving your behaviour and shaping your personality

Applying the Stress Management Standards

Case study - An organisation's cultural change following an employee suicide

Managing employees who have been involved/witnessed workplace trauma

Case studies on how organisations implement wellbeing successfully

Taking a holistic approach - what works and what doesn't

Managing a proactively structured occupational health programme

Stand booking: Bookings for stands are administered by Northern Ireland Safety Group
Contact Ernie Spence, NI Safety Group Secretary to reserve your stand.

contact@whlgni.org.uk 028 9336 8928/07938 049270

Please complete the form below, save as a new pdf and send with your reply.

Exhibitor fee: **2m stand -£395+ VAT** invoiced on booking and payment pre Conference.

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Organisation	
Address	
Booking Contact	
Contact Mobile No.	
Contact email	
Electricity (y/n) Please bring extension lead	
Wi-Fi (y/n) Quality can't be guaranteed	
Attendee 1 Name	
Attendee 2 Name	
Main attendee Mobile No. if different from above	
Set up afternoon/evening before	Times TBC
Payment type – PO No. /card/EFT	
Insurance Certificate	Attached y/n
Exhibiting Risk Assessment (template available on request)	Attached/please send template
Stand size	2M/3M (please select which one)

